

IT CAN BE

Join us in building a better future



Stanbic Bank Zambia launched the Buy-a-Brick campaign last year to help spearhead the country's fight against the growing housing deficit.

The project seeks to construct 1,000 houses for the urban poor.

Buy-a-Brick – whose patron is Republican President HE Edgar Chagwa Lungu – builds upon the success of the 'Stanbic Build' initiative where the bank committed to construct low-cost houses for vulnerable families in Zambia's urban areas.

Buy-a-Brick is anchored by People's Process on Housing

and Poverty in Zambia, Slum Dwellers International, and the Zambia Homeless and Poor Peoples Federation in collaboration with the Ministry of Housing and Infrastructure Development.

Staff from various departments within Stanbic Bank support the project by acquiring building materials using their own resources, which the bank proceeds to double. They also participate in the actual construction of the houses under close supervision from the project constructors.

Further, any citizen or organisation can participate by donating building materials or depositing any amount in

the Buy-a-Brick bank account, and help combat poverty housing among low-income households.

The goal is to use Stanbic's extensive sustainability investment policy to consolidate stakeholder power to help the less fortunate and complement government efforts in the fight against inequality and poor housing.

This campaign will have an even bigger impact on the national housing deficit if more institutions and other stakeholders join Stanbic Bank, come on board and help turn the dreams of vulnerable families in our communities to reality.



"We have transformed Stanbic Bank from a mere financial service provider to an institution that helps individuals and families, especially from low-income households, overcome barriers to wealth attainment and growth – Because Zambia is our home, we drive her growth."

- Leina Gabaraane, Stanbic Bank Zambia Chief Executive



Stanbic Bank

Buy-a-Brick@stanbic.com
www.stanbicbank.co.zm
@StanbicBankZambia

